

# Talent Matters: Why the ‘constellation’ may be more important than your bright stars

*June 9, 2015 by Jean Martin and Brian Kropp*



An African proverb says, “If you want to go fast, go alone. If you want to go far, go together.” Embracing this adage, chief executives who aspire to go both fast and far are launching “one company” strategies that prompt everyone to think and act in the best interest of the overall organization rather than in the narrow interests of their own business unit.

These CEOs seek to break down silos and channel their business units’ collective capabilities to bring complex solutions to market and beat